

Household Surveys in the 21 century

by

Mr. Ajin Jirachiefpattana

Deputy Director General

National Statistical Office of Thailand

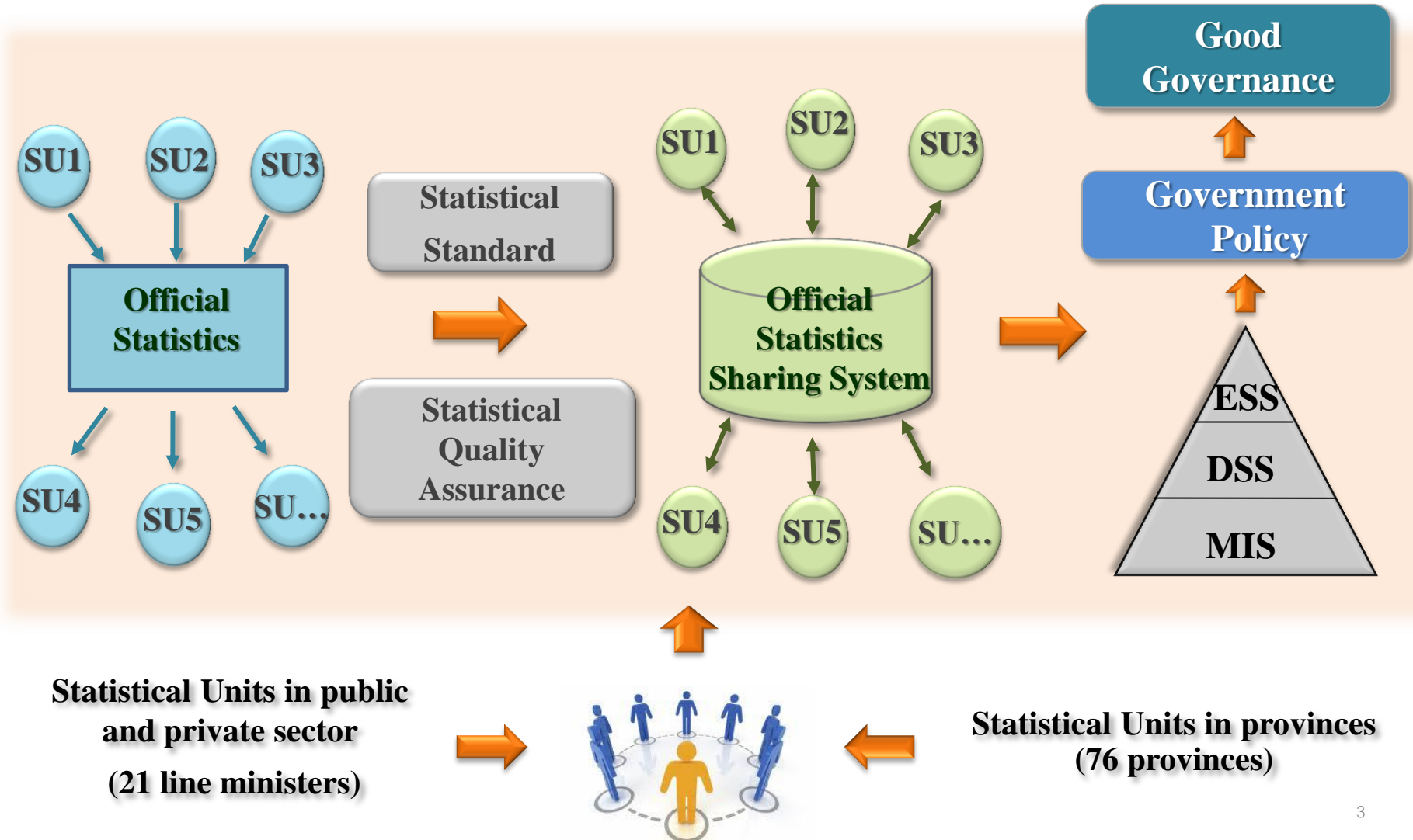


**National Statistical Office
Thailand**

Key challenges and opportunities for enhancing the role of household surveys for monitoring the SDGs

- Improving survey method
- Integrating administrative data
- Using new technology

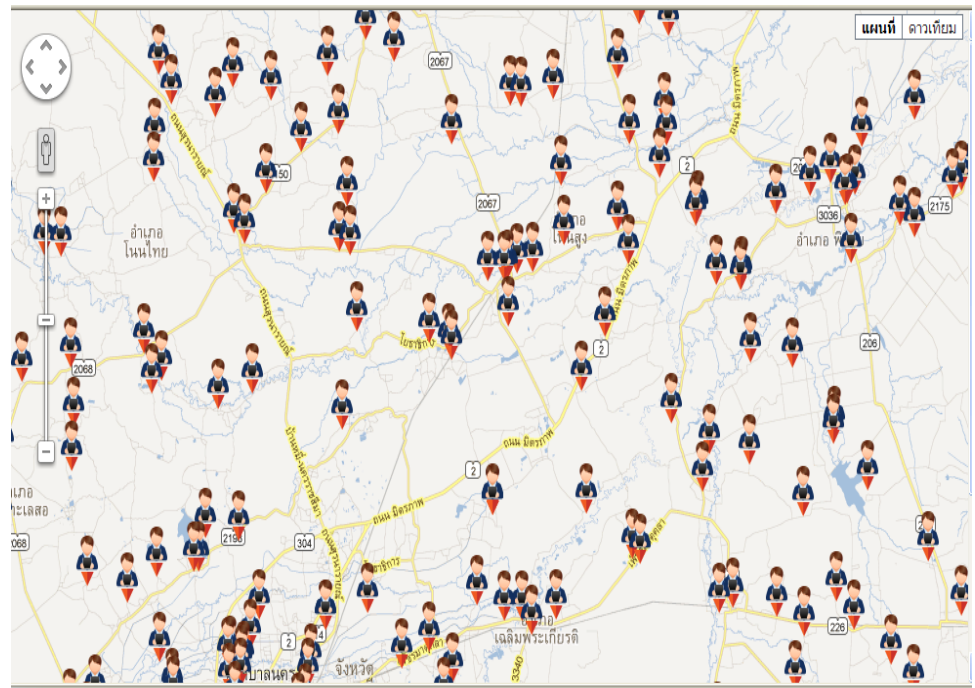
In a time of limited resources, increasing demands and conflicting agendas, how do we successfully advocate for household surveys



What are the most notable improvements and groundbreaking innovations which can help making household surveys more relevant and cost-effective

➤ Using technology for effectiveness, data accuracy, timely data availability

➤ EA digital



Improving the quality and cost-effectiveness of household surveys requires investment in developing new standards and methods

- Using tablet, smartphone
- Integrating administrative data
- Learning from good of practice
- Big data

